



COLLEGE OF DIETITIANS
OF ALBERTA

Resources for Private Practice Dietitians

Registered Dietitians benefit from support and guidance to start and build a successful business. The following is a list of workshops, resources, websites and online supports that may be useful to Registered Dietitians who are considering or starting a private practice.

Business tips from fellow RDs:

- **Marketing strategies**, tech support. Dietitian-Led Training for Dietitians. **RD Workshops**. <http://www.rdworkshops.com/>
- **Social media** use; **direct billing**. Professional Development for RDs in business. **Nutrition Academy**. <https://courses.nutritionacademy.co/courses/category/Nutrition%20Professionals>
- Develop **media skills** through workshops, webinars and coaching. **Media Training Bootcamp**. <https://www.mediatrainingbootcamp.com>

Online Support/networking groups:

- Dietitians of Canada Consulting RD network. www.dietitians.ca
- Dietitians of Canada Business and Industry Network (DCBIN). www.dietitians.ca
- LinkedIn: Canadian Dietitians in Private Practice. ca.linkedin.com
- Facebook: Dietitians Support group; Dietitian Entrepreneur Community (led by Stephanie Clairmont). www.facebook.com

General information on starting a business in Alberta:

- **Alberta Women Entrepreneurs.** AWE is a not-for-profit organization providing tools and resources to help women across Alberta **build successful businesses.**
<https://www.awebusiness.com>
- **Alberta Small Business Resources.** Things to consider before **starting a business:** planning and research; employees; **regulations for small businesses.**
www.smallbusiness.alberta.ca/starting-a-business
- **Alberta Government – Alberta Learning Information Service (ALIS).** Articles and resources to help RDs determine if self-employment is the right choice, and/or to get started.
<http://alis.alberta.ca/ec/wo/small-bus.html>
- **Business Link.** Serving Alberta Entrepreneurs with support, webinars, events, video series?
www.businesslink.ca
- **Calgary Chamber.** Learn from and connect with others, grow your business, and influence government and policy makers by joining the Calgary Chamber.
www.calgarychamber.com
- **Government of Canada – Canada Business Network.** Checklists and guides before starting and for building your business in Canada (e.g. planning; organizing your **finances; registering your business; hiring employees; marketing, advertising and sales regulations** etc).
<https://canadabusiness.ca/starting/checklists-and-guides-for-starting-a-business/>

Social media training:

- **Mayo Clinic.** **Social media** training for health professionals.
<https://socialmedia.mayoclinic.org>
- **The Social School.** **Social media training** based in Calgary (online or face to face).
<http://thesocialschool.ca/socialmediacourses/>
- **The Social School.** Workshops on **building and launching your website.**
www.thesocialschool.ca

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