

COLLEGE

Briefings

Winter 2011

Awareness Campaign

In October, the College of Dietitians of Alberta launched a campaign to raise awareness of Registered Dietitians within Alberta. Focusing on Registered Dietitians as the experts in food and nutrition the campaign consisted of ads in grocery stores, online, radio and on Primary Care Network TVs. As part of the campaign the College also expanded the Public section of the website to provide general nutrition information and detail what Registered Dietitians do and how they fit into the Alberta healthcare system. We have established a new URL for the Public section of the website, **www.thefoodexperts.ca** to coincide with the campaign. On the Public page, you can view our PCN commercial.

Since the launch of the campaign, traffic to the College website has grown exponentially. The College has received significant positive feedback on the campaign since its launch and hopes to build on the campaign in subsequent years.



College Webinar

Webinar Survey

In an effort to provide members with relevant information in a timely and effective manner, the College began using online webinars to connect with members. The College has offered two webinars since 2010, one on social networking and boundaries and another on the CCP program. Following our initial presentations the College conducted a survey of members to gauge satisfaction with this delivery method.

The College completed an online survey in May 2011 on the two webinars offered by the College in November 2010 and April 2011. Feedback from members who responded to the survey was positive with the following outcomes:

- 88% approved of the format (webinar)
- 78% approved of the time (12-1pm on a weekday)
- 91% felt the topics were relevant to practice
- 87% felt the topics were beneficial

The information provided in the College webinars is of a regulatory nature. While the content of most College webinars can be used in your continuing competence plans, the webinars are not for the sole purpose of continuing education but rather to communicate regulatory issues that members need to be aware of.

Please note that the archived webinars are still available to members at the links found on the Members section of the College website within the Learning Centre. If you want to view the archived webinars you may do so by clicking on the link for either *Professional Conduct and Social Networking* or *Why and How of CCP*. You may also print the slides from both sessions, which can be found on the College website.

The College would like to thank all members who participated in the webinars and those who answered the survey. The College welcomes any suggestions members may have for future webinars. Please submit your suggestions to office@collegeofdietitians.ab.ca

Upcoming Webinar

It is a requirement of all practicing members of the College to have professional liability insurance. This is outlined in the College bylaws and a request for a regulation amendment stating such is currently before government. To provide all members access, the College of Dietitians of Alberta introduced the ability for members to purchase professional liability insurance through the College. There have been a number of questions from members regarding liability insurance and in response the College will present a webinar to answer those questions. The next webinar offered by the College will be on Wednesday January 25, 2012 at 12pm. The College will forward additional information on the webinar in early January.

Council for 2011/2012 and Annual Report 2010

Annual General Meeting

The College held its Annual General Meeting on September 24, 2011 in Edmonton. As part of the AGM, the new College Council was installed and the Annual Report for 2010/2011 was presented. The Annual Report of the College is available on the Resources page.

The College of Dietitians of Alberta is pleased to introduce the 2011/2012 Council. Council biographies can be found on the Member's section of the College Website under Resources.

Annette Li, President
Monica Storey, President-Elect
Joanne Penson-Boucher, Past-President
Debra Buffum, Councilor
Diana Mager, Councilor
Karen Villetard, Councilor
Michael Seibel, Councilor
Carole Micholuk, Councilor
Gwen Bentley, Councilor
Gerri Nakonechny, Public Member
Craig Hrynchuk, Public Member
Robert Audette, Public Member

Partnership for Dietetic Education and Practice

The Partnership for Dietetic Education and Practice (PDEP) is currently in the final stages of validation for the Integrated Competencies for Dietetic Education and Practice project. The project which began in 2009 has been a collaborative effort between regulators, educators and Dietitians of Canada.

The draft Performance Indicators of the new Integrated Competencies were introduced on June 14, by the Partnership for Dietetic Education and Practice (PDEP) Steering Committee members, Angela Cuddy, project manager and Dr. David Cane, project consultant. The competencies were well received by the PDEP partners present at the session - members of the Alliance, many national dietetic educators and Dietitians of Canada representatives on PDEP. The Performance Indicators were also presented to attendees during the Conference. Consultation with various stakeholder and interest groups started in September 2011 and will conclude in January 2012 with final approval planned for early 2012. Over the next two years, the Integrated Competencies and Performance Indicators will be implemented by all three partners: incorporated into academic and internship dietetic education programs,

become the foundation of a revised accreditation process, and form the standard for registration as a Registered Dietitian in Canada.

For more information on the Integrated Competency Project and other PDEP initiatives please visit the PDEP website: www.pdep.ca

Renewal and CCP

In 2011, for the first time, the College of Dietitians of Alberta introduced online submission of annual registration renewal and Continuing Competence Program (CCP) along with online payment of fees.

This year, renewal will begin on March 1, 2012 and close on March 31, 2012. Additional information will be emailed to members prior to renewal. To assist you in preparing for renewal, please refer to the FAQ page in the Members section of the College website under Registration.

If you have any questions regarding registration renewal or the Continuing Competence Program, please contact the College office.

Holiday Hours



The Council and staff of the College of Dietitians of Alberta wishes all members and their families a safe and happy holiday season.

The College office will be closed from December 24, 2011 to January 2, 2012. The office will reopen on January 3, 2012.

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