

# COLLEGE

## *Briefings*

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Summer 2017

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### **College Awareness**

#### Awareness Campaign 2017

The College of Dietitians of Alberta is pleased to update members on the awareness campaign recently launched to raise awareness of Registered Dietitians and Registered Nutritionists in Alberta.

There continues to be widespread confusion about the differences between Registered Dietitians / Nutritionists and non-regulated nutrition practitioners. In order to further cement Registered Dietitians and Registered Nutritionists as the experts in food and nutrition, along with emphasizing science-based practice, the College developed a campaign that would speak to the public in a way that would catch their attention.

The campaign centered on food myths and the overwhelming amount of misinformation that is available to and spread by the public online. The campaign highlighted the fact that Registered Dietitians and Registered Nutritionists are the experts and the best source of science-based nutrition information.

In March, the province-wide campaign consisted of online ads, TV and radio commercials. The online ads continued from April until June and will run again in September and October.

The Awareness Campaign had over 6.3 million impressions through online ads and TV commercials, and resulted in increased traffic to our website pages outlining the importance of Registered Dietitians and Registered Nutritionists as Food Experts you can Trust!

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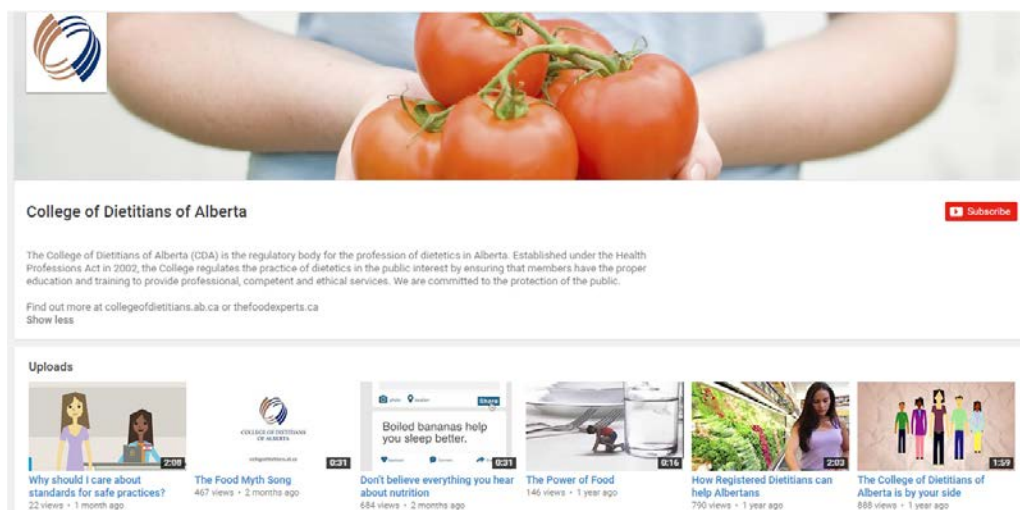
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## YouTube

March may be Nutrition Month but the College encourages members to promote their profession throughout the year. The College has a [YouTube channel](#) which has a number of videos, including our recent Awareness Campaign commercials, which promote Dietitians. Feel free to share the individual videos or the channel with your clients, followers, family and friends.



## Member Logo

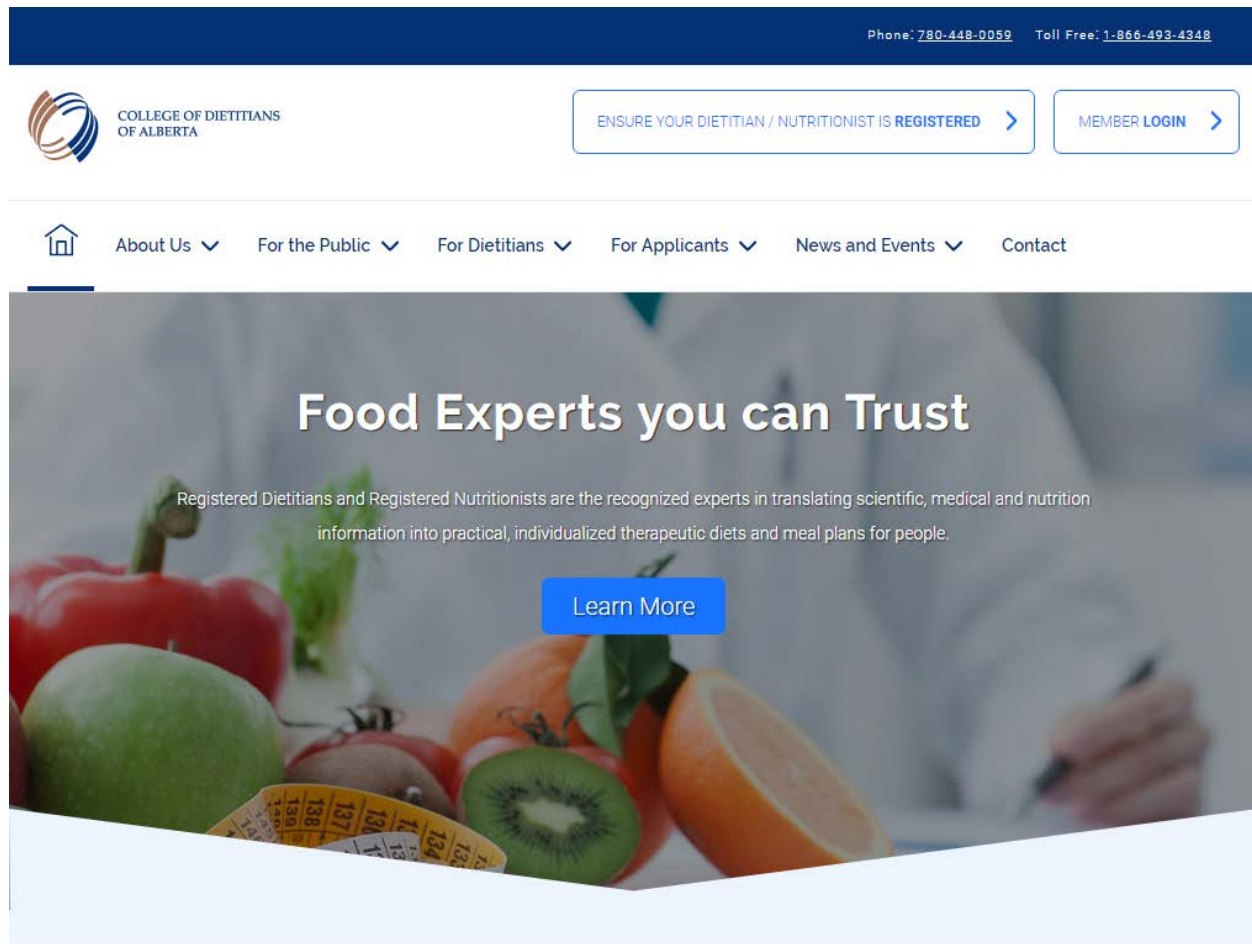


This is a reminder that the College has a member logo which indicates registration with the College of Dietitians of Alberta and assists the public in identifying Registered Dietitians and Registered Nutritionists. Any current registrant is allowed to use the member logo on their professional communications (websites, pamphlets, business cards, email signatures, etc) upon request.

If you are interested in using the College member logo, please [contact the College office](#) to request the Member Logo Style Guide and accompanying logo.

In addition to use of the logo, individual members are strongly encouraged to use their professional designation (Registered Dietitian, Registered Nutritionist, Dietitian or RD) to indicate their legal right to practice dietetics in Alberta. At this time, Nutritionist is protected under the *Health Professions Act* (others cannot use it) but it has not yet been added to our *Regulations* (members cannot use it yet). We encourage you to use Registered Nutritionist at this time.

## College Website



The College launched our new website in March this year and we encourage you to check it out at [collegeofdietitians.ab.ca](http://collegeofdietitians.ab.ca)! Of particular note:

- There is no longer a member login to access information on the website. Just click on the “For Dietitians” section to navigate through the relevant pages.
- The website is user-friendly and is responsive on a number of platforms (desktop, tablet, mobile).
- The “News & Events” section will have any updates or opportunities for members so please check back often.
- The “Member Login” button on the website directs you to the Online Profile where you continue to have access to your Profile, CCP, Permits & Receipts, Jurisprudence and Renewal. You will still require a password to access this section.

Of course, with a new website, this means that links found on other websites may now be broken. We strongly encourage all members to review their own webpages (both professional and personal) for any links to the College and make any necessary updates.

Should you require any assistance in locating specific information on the website, please [contact the College office](#).

Recent updates to the College website:

- July 2017 Events and November 2017 Events (on [News & Events](#))
  - Addition to Nutrition Resources (on [For Dietitians – Member Resources](#))
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## **Registration Update**

The College thanks all members for submitting their online registration renewal and CCP on time. Practice permits and official tax receipts are available on the Member Login under “Permits & Receipts”. The College archives previous year’s permits and receipts.

- Please note, we have modified the official tax receipts to reflect the breakdown of practice permit fees to include GST paid.

As of April 1, 2017, the College of Dietitians of Alberta had 1,226 members complete their registration renewal. The College also had 23 members on the Temporary Register for a total of 1,249 registered members.

The College reminds members that as regulated professionals, RDs have a duty to update their profile within 30 days of any change in the information required for the College's Register. This includes changes to your address, employment information or name changes. You may update your contact information online by logging onto the Member Login found on the home page of the [College website](#). Please contact the College for information on changing your name.

Not receiving correspondence from the College because your contact information has not been updated is not an acceptable excuse for missing a deadline or for not complying with College requirements. Important notices are sent to members in several formats well ahead of deadlines and critical information is communicated in email blasts and on our website. It is important to pay attention to College communications and members should visit the website regularly to be informed of changes to College requirements affecting your practice.

## CCP Review & Audit

The College is currently completing the annual Continuing Competence Program review and audit process.

- A **review** is an internal College process of ensuring members' reflections match and are appropriate to their set goals. Every year, the College randomly selects one third of the membership for program review.
- An **audit** includes a request from the College to submit CCP Workbook materials (including self-assessment, identification of goals, proposed activities and benefits to practice) in addition to documentation/verification of completed activities. The College will randomly select 10% of all reviewed programs for an audit. Should you be selected, you will be required to submit these materials to the College for review, which will also include a review of your final Continuing Competence Program goals, activities and evaluation / reflection. It is therefore essential that you keep accurate records.

The audit also includes a mandatory review of liability insurance coverage, confirmation of which must be submitted as part of the audit documentation.

Under the *Health Professions Act*, all regulated health colleges are required to have a Continuing Competence Program (CCP) in place. It is the legislated mandate of the College to ensure members maintain their professional competence related to practice. The key elements of the CCP are self-assessment, development of a competence plan including identification of competence goals and activities, and evaluation of the outcome of the competence plan on practice.

It is the professional responsibility of every member to ensure that they are completing their CCP each year and are maintaining complete and accurate records. Should you be selected for audit, submission of the CCP documentation is required. Outcomes from the CCP review and audit process range from feedback for future submissions, re-submission of CCP, selection for review and/or audit in the following year and in the event of non-compliance, suspension of a practice permit.

Those members selected for CCP audit for 2016/2017 were contacted by mail in April outlining audit submission requirements. The review and audit process will be completed over the summer months; those who have been selected can expect to receive feedback from the College by the end of August 2017.

## **Council Nominations 2017**

In July, the College office will be sending out a Call for Nominations for 2 open Council positions. In preparation for the call for nominations, the College encourages all General members to consider whether they would be interested in joining Council.

The Council consists of College members and public members appointed by government, and is responsible for the governance of the regulatory and business affairs of the College. The Council establishes the mission, vision and policy direction for the College within the legislated mandate of public protection while providing a link to members.

Current Council biographies can be viewed on the College website under [Member Resources – Important Member Resources](#).

Watch for the call for nominations by email and please consider nominating yourself for this volunteer term.

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## **Standards of Practice**

The College is currently completing a review of the Standards of Practice to align with the *Integrated Competencies for Dietetic Education and Practice*. The College has contracted Parker-Taillon Consulting to assist with this project.

What are Standards of Practice?

Standards of Practice are described by the International Organization for Standardization (ISO) as "a document that provides requirements, specifications, guidelines or characteristics that can be used consistently to ensure that materials, products, processes and services are fit for their purpose." In the context of regulatory colleges, standards outline the minimum professional practice expectations of members and the accountabilities which members must adhere to. Standards serve the objective of protecting the public interest by describing what the public can expect with respect to quality, safe services from members. Standards apply to all registrants, regardless of their roles, responsibilities, level of experience, and practice environment. Standards are one element of a continuum of foundational documents that frame a profession's practice such as codes of ethics, position statements, practice guidelines, and competency profiles.

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The College will be completing a stakeholder consultation via a survey to be sent to all members in the Fall. Please watch for this email and provide your input.

We expect the Standards of Practice project to be complete in December and we will communicate with members in the new year.

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### **Dysphagia**

The Alliance of Canadian Dietetic Regulatory Bodies set out to develop and validate the competencies required for dietetic dysphagia practice. The *Competencies for Dysphagia Assessment and Management in Dietetic Practice* (dysphagia competencies), in conjunction with *the Integrated Competencies for Dietetic Education and Practice* (ICDEP), set the expectations for safe, ethical, and effective dysphagia assessment and management practice.

You may view the College's Dysphagia Statement and Competencies in both English and French on the website under [Member Resources – Practice Statements and Guidelines](#).

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### **Employment Opportunities**

Click on the links below to access the job postings (3).

**[Food Services Supervisor](#)** – Alberta Health Services

**Requisition number:** 452346

**Location:** Edson, Alberta

**Employee Class:** Temporary Full-Time

**Posting Closing Date:** 7/17/2017

<https://albertahealthservices.ats.hrsmart.com/cgi-bin/a/highlightjob.cgi?jobid=452346>

**[Regional Nutritionist](#)** - Health Canada, First Nations & Inuit Health Branch

**Reference number:** SHC17J-018237-00003

**Location:** Edmonton, Alberta

**Posting Closing Date:** 7/24/2017

EN: <https://emploisfp-psjobs.cfp-psc.gc.ca/psrs-srfp/applicant/page1800?poster=1034774>

FR: <https://emploisfp-psjobs.cfp-psc.gc.ca/psrs-srfp/applicant/page1800?poster=1034774&toggleLanguage=fr>

(see next page for third employment opportunity)

## **REGISTERED DIETITIAN – FH MEDICAL, Edmonton**

You are part-scientist, part-educator, part-foodie and above all passionate about offering exceptional customer service. Our medical clinic offers a luxury experience and provides exceptional health and wellness care to our members.

### **Job description:**

- Demonstrated experience/knowledge in the following areas:
  - Eating Disorders
  - Metabolic syndrome
  - Heart disease (high cholesterol, high blood pressure and others)
  - Digestive health
  - Prenatal health
  - Specialized diets such as vegetarian, vegan & gluten free
  - Healthy weight management
- Nutritional screening program to evaluate the client's lifestyle and make changes in their eating habits.
- Strategies to improve men's and women's health, such as nutrition guidelines.
- Research to discover new and better ways to enhance patient care, promote health and prevent chronic illness such as high blood pressure, diabetes, heart disease, cancer.
- Designing awareness programs for health promotion and prevention.

### **Qualifications:**

- Registered Dietitian with knowledge and skills in food and nutrition to promote good health.
- Bachelor's degree specializing in food and nutrition and completion of supervised practical training through a university program or an approved hospital or community setting.
- Registered with the College of Dietitians of Alberta and accountable to the regulations for professional conduct and patient care.
- Committed to ethical practice.
- Experience in a private clinic is an asset

### **Contact to apply for the Position:**

Sharlene Borst, Clinic Manager

FEMME HOMME Medical

6109 Currents Dr NW

Edmonton, AB T6W 2Z4

780-306-2888, ext. 233

[Sharlene.b@FHmedical.ca](mailto:Sharlene.b@FHmedical.ca)



**Contact the College:**

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**Website: [www.collegeofdietitians.ab.ca](http://www.collegeofdietitians.ab.ca)**