



COLLEGE OF DIETITIANS  
OF ALBERTA

## Resources for Private Practice Dietitians

Registered Dietitians benefit from support and guidance to start and build a successful business. The following is a list of workshops, resources, websites and online supports that may be useful to Registered Dietitians who are considering or starting a private practice.

### Business tips from fellow RDs:

- **Marketing strategies**, tech support. Dietitian-Led Training for Dietitians. **RD Workshops**. <http://www.rdworkshops.com/>
- **Social media** use; **direct billing**. Professional Development for RDs in business. **Nutrition Academy**. <https://courses.nutritionacademy.co/courses/category/Nutrition%20Professionals>
- Develop **media skills** through workshops, webinars and coaching. **Media Training Bootcamp**. <https://www.mediatrainingbootcamp.com>

### Online Support/networking groups:

- Dietitians of Canada Consulting RD network. [www.dietitians.ca](http://www.dietitians.ca)
- Dietitians of Canada Business and Industry Network (DCBIN). [www.dietitians.ca](http://www.dietitians.ca)
- LinkedIn: Canadian Dietitians in Private Practice. [ca.linkedin.com](http://ca.linkedin.com)
- Facebook: Dietitians Support group; Dietitian Entrepreneur Community (led by Stephanie Clairmont). [www.facebook.com](http://www.facebook.com)

## General information on starting a business in Alberta:

- **Alberta Women Entrepreneurs.** AWE is a not-for-profit organization providing tools and resources to help women across Alberta **build successful businesses.**  
<https://www.awebusiness.com>
- **Alberta Small Business Resources.** Things to consider before **starting a business:** planning and research; employees; **regulations for small businesses.**  
[www.smallbusiness.alberta.ca/starting-a-business](http://www.smallbusiness.alberta.ca/starting-a-business)
- **Alberta Government – Alberta Learning Information Service (ALIS).** Articles and resources to help RDs determine if self-employment is the right choice, and/or to get started.  
<http://alis.alberta.ca/ec/wo/small-bus.html>
- **Business Link.** Serving Alberta Entrepreneurs with support, webinars, events, video series?  
[www.businesslink.ca](http://www.businesslink.ca)
- **Calgary Chamber.** Learn from and connect with others, grow your business, and influence government and policy makers by joining the Calgary Chamber.  
[www.calgarychamber.com](http://www.calgarychamber.com)
- **Government of Canada – Canada Business Network.** Checklists and guides before starting and for building your business in Canada (e.g. planning; organizing your **finances; registering your business; hiring employees; marketing, advertising and sales regulations** etc).  
<https://canadabusiness.ca/starting/checklists-and-guides-for-starting-a-business/>

## Social media training:

- **Mayo Clinic. Social media** training for health professionals.  
<https://socialmedia.mayoclinic.org>
- **The Social School.** Workshops on **building and launching your website.**  
[www.thesocialschool.ca](http://www.thesocialschool.ca)

*Developed: March 2018  
Updated: December 2021*